

HOLD FOR SWANK

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NEW ALBUM, "GET CONFIDENT, STUPID!" AVAILABLE NOW!



Eric Nelson
Vocals/Guitar

Nick Talley
Drums

Max Kenkel
Bass/Vocals

RECOMMENDED IF YOU LIKE:

Weezer, Blink-182, Green Day, Bowling For Soup, having a good time

PRESS

From Des Moines Cityview: Remember when you were young and breaking up with your significant other and having a fling was a rite of summer? Maybe you're trying to forget. Local rockers Hold For Swank hasn't, which is why the timing of their new album, "This is Why We Can't Have Nice Things," rife with breezy tunes of young love (and lust) sugar-coated with digestible pop melodies might be the perfect soundtrack for adventurous young lovers this summer. [Hold For Swank] seem to revel in the roller-coaster emotions of heartbreak in a surprisingly uplifting way on songs like "The Woes of Love," "Does She Realize," "Sleeping With the Enemy" and "My Promise"... Ah, youth. - Michael Swanger

From Art Scene Iowa: Hold for Swank are among the cream of the crop when talking about artists from the Waterloo/Cedar Falls area. HFS has an easily accessible sound that creeps up on the listener and once the music takes hold, it doesn't let go until the end of the record. The most appealing part about "Nice Things" is that never does the band take themselves too seriously. Tongue in cheek nods to unrequited love and obvious cliches are sometimes hidden and sometimes very overt. A record full of great music with zero pretenses. - Tony Tarbox

CD NOTES

New album, "Get Confident, Stupid!", recorded at Sound Farm in Jamaica, Iowa, produced by Matt Sepanic (Slipknot, the Envy Corps) and mastered by Doug Van Sloun (Bright Eyes, Cursive)

Promoting tracks: 2, 5, 9 (FCC: 10)

RADIO AND TELEVISION

Songs from *This is Why We Can't Have Nice Things* have been played on

Bearcast Cincinnati, OH	KURA Ourey, CO	WLUR Lexington, VA
KAFA Fort Collins, CO	KWAR Waverly, IA	WMKY Morehead, KY
KAMP Tucson, AZ	KWCW Walla Walla, WA	WMLN Milton, MA
KAOS Olympia, WA	KWLC Decorah, IA	WMPG Portland, ME
KAUR Sioux Falls, SD	KWSB Gunnison, CO	WMTS Murfreesboro, TN
KBHU Spearfish, SD	KXUL Monroe, LA	WMUH Allentown, PA
KBVU Storm Lake, IA	KYVT Yakima, WA	WNCW Spindale, NC
KBVR Corvallis, OR	KZMU Moab, UT	WNMC Traverse City, MI
KCAC East Camden, AR	M3 Radio New York, NY	WNYO Oswego, NY
KCCR Tacoma, WA	NVWR Reno, NV	WOBN Westerville, OH
KCSB Santa Barbara, CA	TIR Fullerton, CA	WONC Naperville, IL
KCSS Turlock, CA	WARY Valhalla, NY	WOSP Jacksonville, FL
KDNK Carbondale, CO	WASU Boone, NC	WOUB Athens, OH
KDUR Durango, CO	WBCR Beloit, WI	WPPJ Pittsburgh, PA
KDWG Dillon, MT	WBGU Bowling Green, OH	WPSC Wayne, NY
KEOL La Grande, OR	WBKE North Manchester, IN	WPUB New York, NY
KEZO Omaha, NE	WBNY Buffalo, NY	WRFM Blue Bell, PA
KFAI Minneapolis, MN	WBUL Tampa, FL	WRFM Rockland, ME
KGAR Lemoore, CA	WCBE Columbus, OH	WRFT Ambler, PA
KGNU Boulder, CO	WCCM Randolph, NJ	WRGW Washington, D.C.
KGRG Auburn, WA	WCFM Williamstown, MA	WRHU Hempstead, NY
KHNS Haines, AK	WCLH Wilkes-Barre, PA	WRKC Wilkes-Barre, PA
KIDE Hoopa, CA	WCSR Milwaukee, WI	WRSE Elmhurst, IL
KKCR Hanalei, HI	WCVM Williamsburg, VA	WRST Oshkosh, WI
KKSM San Marcos, CA	WCWP Brookville, NY	WRUV Burlington, VT
KLPI Ruston, LA	WDCE Richmond, VA	WSIN New Haven, CT
KMSU Mankato, MN	WDWN Auburn, NY	WSJU Jamaica, NY
KNDS Fargo, ND	WEFT Champaign, IL	WSVA New York, NY
KNSU Thibodaux, LA	WERU East Orland, ME	WSWI Evansville, IN
KNSD Natchitoches, LA	WEXP Philadelphia, PA	WSYC Shippensburg, PA
KPSU Portland, OR	WFCE St. Augustine, FL	WTTU Cookeville, TN
KPUR Forest Grove, OR	WFCS New Britain, CT	WUMM Machias, ME
KCCQ Ames, IA	WGCC Batavia, NY	WUSO Springfield, OH
KRFP Moscow, ID	WGDR Plainfield, VT	WVCW Richmond, VA
KRSC Claremore, OK	WGSU Geneseo, NY	WVGS Statesboro, GA
KRTU San Antonio, TX	WGTV Washington, D.C.	WVMW Scranton, PA
KSAU Nacogdoches, TX	WHRV Norfolk, VA	WVOF Fairfield, CT
KSHU Huntsville, TX	WIDR Kalamazoo, MI	WWHR Bowling Green, KY
KSLU Hammond, LA	WIIT Chicago, IL	WWPV Colchester, VT
KSOC Ashland, OR	WIRE Norman, OK	WWSU Dayton, OH
KSUB Seattle, WA	WITR Rochester, NY	WWUH West Hartford, CT
KSVR Mt. Vernon, WA	WIUP Indiana, PA	WWWU Morgantown, WV
KSYM San Antonio, TX	WIUS Bloomington, IN	WXAV Chicago, IL
KUCI Irvine, CA	WIXQ Millersville, PA	WXUS Salisbury, MD
KUCO Edmond, OK	WKKL West Barnstable, MA	WXUT Toledo, OH
KUCR Riverside, CA	WLCA Godfrey, IL	WXVU Villanova, PA
KUMD Duluth, MN	WLJS Jacksonville, AL	WZCB Chestnut Hill, MA
KUOI Moscow, ID	WLOY Baltimore, MD	
KUPS Tacoma, WA	WLTL La Grange, IL	

Songs from *This is Why We Can't Have Nice Things* have been placed on

MTV: "Real World/Road Rules Challenge: The Gauntlet III"

MTV: "Real World/Road Rules Challenge: Inferno III"

MTV: "True Life: I Live Another Life on the Web"

MTV: "True Life: I'm a Southern Belle"

MTV: "Exiled"

Oxygen: "The Bad Girls Club"

ENDORSEMENTS

Hold For Swank uses:

Masters of Maple Drums

Knucklehead Strings